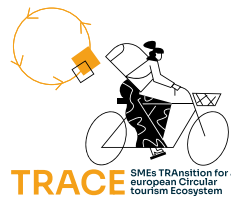




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 Grant agreement No 101085893



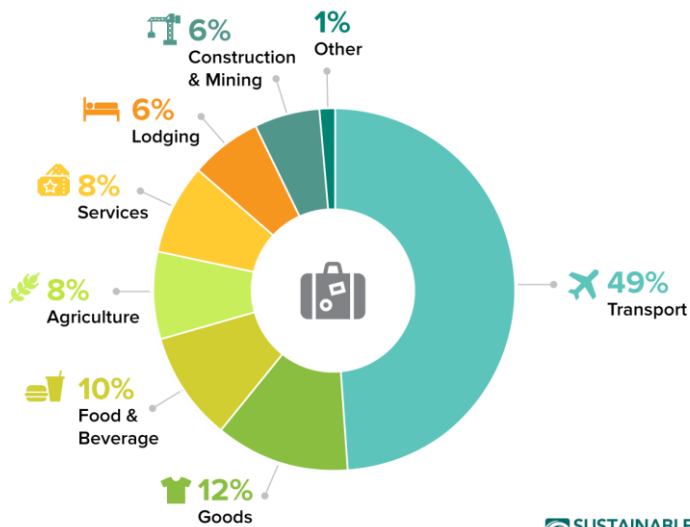
SMES TRANSITION FOR A EUROPEAN CIRCULAR TOURISM ECOSYSTEM "TRACE"

TRACE aims to improve the skills and capacities of European SMEs towards a more resilient, sustainable and circular tourism economy

Context

Tourism has been one of the sectors most acutely and pervasively affected by the Covid-19 pandemic. The COVID-19 crisis has reinforced the need to adopt more **resilient and sustainable tourism models** also linked with carbon neutral targets by 2050.

Carbon Footprint of Global Tourism



Objectives

Enhancing skills and capacities of 100 tourism SMEs

Supporting the adoption of sustainability frameworks and tools by tourism SMEs

Developing a circularity monitoring framework for tourism SMEs based on sector-adjusted KPIs

Increasing resilience, awareness and responsibility of EU tourism SMEs towards the circular transition

Fostering new partnerships and agreements for a resilient European circular tourism ecosystem

Partners



https://www.ispc.cnr.it/it_it/2023/02/21/trace/



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